



Everett Teague

USPTA TENNIS & PICKLEBALL PROFESSIONAL

Let Racket Sports Media (RSM) Help Elevate Your Club's Engagement and Membership!

Need effective marketing for your club but can't afford a full-time marketing person? RSM provides exclusive and cost-effective media solutions tailored for racket sports clubs. My mission is to help clubs boost member engagement, showcase experience and expertise, increase memberships, and stand out in the racket sports community.

SERVICE HIGHLIGHTS

Blog Website Development <ul style="list-style-type: none">• Customized, mobile-responsive blog website• Branded design for your racket sports club• Custom signup forms with segmentation• SEO-optimized for increased visibility Google Business Profile <ul style="list-style-type: none">• Increased Visibility in Search and Maps• Insightful Analytics	Email Marketing <ul style="list-style-type: none">• Custom signup forms with segmentation• Email automation• Personalized campaigns to engage your members• Branded email templates for news & updates• Analytics
Website/Social Media Content Creation <ul style="list-style-type: none">• Expert articles on tennis, pickleball, and fitness. Includes high-quality photos• Social media posts and graphics• Regular content updates aligning with trends	Graphic Design <ul style="list-style-type: none">• Branded graphics for newsletters & promotions• Fresh designs for events and announcements• Brand consistency across all media channels

Why Choose RSM?

- Everett Teague, the founder of RSM is a USPTA-certified tennis and pickleball professional (Pro 1 – Elite). Has over 30 years of teaching/coaching experience as a former Director of Tennis and club professional. Also, has corporate-level experience as a web administrator/digital marketer for First South Bank, Branch Banking & Trust, and 5 Mortgage Bankers Association Chapters in Florida.
- Experience-based writing and tailored content solutions for racket sports clubs
- Expertise in Racket Sports Blogging, Digital Marketing, Graphic Design, and Content Creation
- Committed to your club's growth and engagement

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